

# JSS Science & Technology University

Presents

## “University Logo Designing Competition”

Greetings to Dear Students,

We at JSS S&T University are inviting all creative minds to pen down your creative ideas to design a new logo for your university. In this regard you are supposed to understand the theme of JSS Mahavidyapeetha, the following are the set of details for your information.

### Theme of JSS Mahavidyapeetha:

JSS Mahavidyapeetha was established in the year 1954, by the 23<sup>rd</sup> pontiff Jagadguru Dr. Sri Shivarathri Rajendra Mahaswamiji. He observed **Akshara Dasaoha** (Education), **Anna Dasoha** (Food), **Vidyarthi Nilaya** (Hostels), as primary necessities for poor children.

Since then the JSS MVP has thrived to provide “**Education for All**” by establishing various sectors of educational institutions across the globe and carved the niche in recognizing itself not just in education, but also in Health care, general sciences, spiritual and much more.

JSS MVP has believed and inherited the sayings of kayaka Yogi Basavanna “**Kayakave Kailasa**” i.e., “**Work is worship**” in spreading knowledge through its educational institutions.

### Guidelines to follow while designing the Logo:

1. The new logo should retain the theme and logo of JSS MVP i.e., OM symbol.
2. The designs you send should be of high resolution JPEG images.
3. You need to design the following with common theme
  - a. Designing University Logo
  - b. Designing University letter head
  - c. Designing University envelope cover
  - d. Designing University visiting card
4. You can visit following websites for your reference
  - a. [jssonline.org](http://jssonline.org)
  - b. [www.jssuni.edu.in](http://www.jssuni.edu.in)
  - c. [jsshospital.in](http://jsshospital.in)



All the 4 designs should be zipped into one folder with your name as folder name.

Mail the attachment to **maheshan@sjce.ac.in** along with your name (if you are a team, mention all the names of the participants), USN, Department and contact number.

The best design shall be awarded a cash prize of **Rs. 10,000/-**

Deadline for the submission is **31/01/2017**.

Note:

1. There is no restriction for team formation.
2. You should abide by the Copyright law and should not submit a copied or modified version of any other organization.
3. The work of art should be original in nature.
4. The theme of your logo should be explain and justified in small paragraph